

Learning Scenario

Wreath



Title of the qualification	Florist
EQF level	Level 3 (Flower seller)
Reference to units of learning outcomes	U3 Techniques U3.2 Manufacturing techniques

Core tasks and work tasks

Production and sale of funeral floristry
 Design of funeral wreaths with different coniferous green
 Offers eco-friendly products and natural materials
 informs and advises

Situation in the company

As a florist in training / florist saleswoman you sell and receive traditions.
 In the shop in which you work, due to its location at a large cemetery, there is a regular demand for funeral wreaths and funeral floristry.
 Your supervisor instructs you to design differently shaped coniferous green wreaths for the mourning bine, which are then to be further processed for a promotion. This is intended to put the sale of funeral floristry into the foreground.
 You should collect information for a symbolic flyer as a handout for the customers.

Objectives of the task

You can work by identifying information for the flyer in customer loyalty.
 You can bind / design correct wreaths with different conifers.
 You advise the customer on the symbolism of the funeral wreath and the various greens.



Work assignment

In the near future, you will have a customer campaign in the business on funeral floristry. Many facets of the funeral service are to be shown. Everyone works in a different field of funeral floristry. They are to develop several wreaths of conifers and information on the wreath symbolism and the symbolism of the materials for a symbolic flyer.

The aim is that you work technically correct in the production of the wreaths.

When researching, you should look for yourself independently in various media on the symbolism of the wreath and the matching materials.

When designing the wreaths, consider the proportion and how the color of the materials affects the proportion.

Furthermore, consider the possibilities of outline shapes and profiles.

Work with a sensible, neat and clean technique.

Give a written elaboration / explanation

- operations
- Materials / Material Selection
- Techniques

Make a calculation of the sales prices of the wreaths in Excel.

Results

Products



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5 wreaths	proportion shape profile technique individuality
Written explanations	steps Materials / Material Selection techniques Proportion of wreaths profiles
calculation	With Excel sheet Botanical names materials
Information on symbolism of the wreaths and materials	With word table