

<b>Title of the qualification</b>	Florist
<b>EQF levels</b>	Level 2 (Helper)
	Level 3 (Flower seller)
	Level 4 (Florist)
	Level 5 (Manager)
	Level 6 (Master)
<b>Units of learning outcomes</b>	<b>U1 Work organisation</b>
	U1.1 Business organisation - structure of the company areas
	U1.2 Scheduling
	U1.3 Logistics
	U1.4 Organization of the work process - workflows related to manufacturing
	U1.5 Workplace design
	<b>U2 Material (vegetable and non-vegetable) and tools</b>
	U2.1 Botany
	U2.2 Materials and pots
	U2.3 Care and storage
	U2.4 Plant protection
	U2.5 Use and maintenance of tools
	<b>U3 Techniques</b>

	U3.1	Preparation techniques - primary techniques
	U3.2	Manufacturing techniques
	U3.3	Design techniques
	<b>U4</b>	<b>Design</b>
	U4.1	Order types
	U4.2	Design type
	U4.3	Arrangement
	U4.4	Form theory - appearance of plants / essential features
	U4.5	Proportion
	U4.6	Color theory
	U4.7	Stylistics
	<b>U5</b>	<b>Thematic floristry</b>
	<b>U6</b>	<b>Event-related floristry</b>
	<b>U7</b>	<b>Room-related floristry</b>
	<b>U8</b>	<b>Marketing and sales</b>
	U8.1	Customer advice and service
	U8.2	Preparation and conclusion of contracts, offers
	U8.3	Promotion of sales
	U8.4	Cooperation in an international context

	<b>U9</b>	<b>Business management</b>
	U9.1	Legal bases
	U9.2	Formation of an enterprise
	U9.3	Forms and principles of business organisation
	U9.4	Commercial management
	<b>U10</b>	<b>Human resources management and training</b>
	U10.1	Personnel management and conflict management
	U10.2	Human resource planning
	U10.3	Training and development of personnel
	<b>U11</b>	<b>Quality control / assessment</b>
	U11.1	Analysis
	U11.2	Consulting
	U11.3	Monitoring the quality of work
	<b>U12</b>	<b>Occupational safety and environmental protection</b>
	U12.1	Occupational safety
	U12.2	Environmental protection
U12.3	Waste prevention and waste disposal	
U12.4	Energy	